

## **SHORT BIO**

**Md. Bashir Uddin** awarded PhD on **Title: THE EFFECT OF E-SERVICE QUALITY AND PERCEIVED RISK ON CUSTOMER LOYALTY AMONG BANGLADESHI ONLINE BANKING CONSUMERS** at International Islamic University Malaysia (IIUM). M.B.A. (Masters) in Management & B.B.A. (Honors) in Management from University of Rajshahi, Bangladesh. His area of interest is, Human Resource Management, International Business and Management, strategic management, Project management. He participated in a number of professional Trainings and Workshops. He engaged with different types of Social academic activities as a Volunteer and Contributing for the Nation. He published some of the articles on Online Journals and features on several tracks.